

JVC

SPORTS PRODUCTION
CONNECTED CAM™ 1-INCH CAMCORDER

GY-HC550ESB

Score Overlay



Versatile sports production and coaching camcorder. Professional quality coverage with score overlays.

Score Overlays and Customization for Live Streaming and Recorded Video

- GY-HC550ESB offers lower-third score overlays for recorded or streamed HD video output without an external CG or production switcher.
- The camcorder comes complete with pre-installed graphics for a variety of sports, including soccer, American football, basketball, baseball, ice hockey and others.
- The overlays are controlled via any browser-equipped device, such as a tablet or smartphone.
- SDP Generator* lets customers upload team logos.
- If desired, the overlay can be placed over the streamed video only, keeping the recorded video clear of graphics.
- JVC has released SDP Generator* which enables the user to store up to 30 team names and logo bitmaps within the camera.

*Score Design Package Generator is free JVC's software.

Custom Full-Screen Overlays and Slideshows

- Add up to 50 full-screen custom graphics (PNG or JPG format) from an SD card to the GY-HC550ESB and store them in the camcorder for live streaming or recording in HD mode.
- Overlays and slides are a perfect way to advertise your sponsors, either as banners during the game or full-screen at halftime.
- It's also a great way to introduce the team members via a pre-game slideshow.

Football (Soccer):

Select [Small], [Large] or [Penalty Shoot-out] in the Overlay Control web screen.

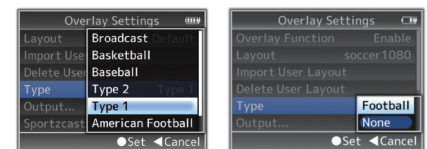


Type1: (Rugby etc.)

England 117 France 99 2nd 32:46

Hockey:

BLB 1 GHP 3 SHOOTOUT



Slideshows can be prepared prior to the game, loaded on an SD card and streamed live before or after the game, at halftime or during commercial breaks.

CONNECTED CAM™

Customer casebook

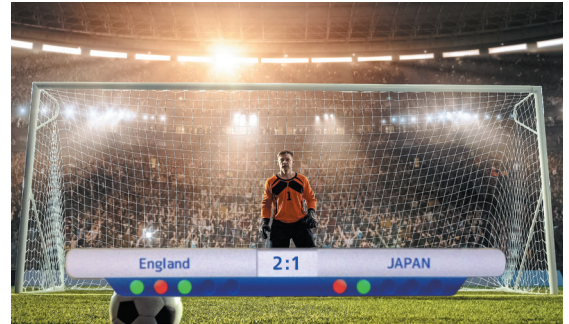
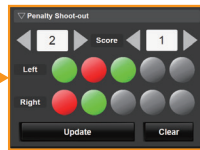
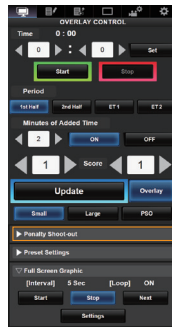


JVC CONNECTED CAM™ ushers in a new era of quality and connectivity for Friday Night Lights New Hampshire.

Operation via PC or Tablet

The web browser will display the following screen according to the settings in the camera menu.

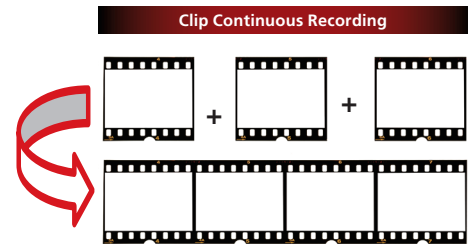
The entered data will be reflected immediately on the score overlay.



Other features

Clip Continuous Recording

This function enables you to store a number of shots together as a single clip file. So instead of having to manage enormous numbers of files, or browse through dozens of separate files just to find the scenes you need, you can use pre-grouped clips for easier transfer and editing.



Broadcast Overlay

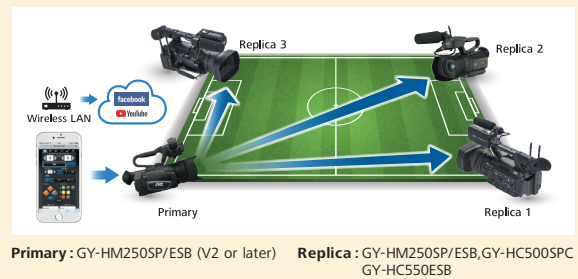
- Lower-third and full-screen titling solutions for recorded or streamed HD video.
- Place a watermark anywhere on the screen – even use simultaneously with lower-third score overlays.

■ Specification comparison

		GY-HC550ESB	GY-HC500E	GY-HC550E	GY-HM250ESB
Clip Continuous		Yes	Yes	Yes	–
Score Overlay		Yes	–	–	Yes
Full Screen Overlay		Yes	–	Yes	Yes
Broadcast Overlay		Yes	–	Yes	Yes
GPS		Yes	–	Yes	–
Multiple Camera Score Synchronization	Primary	–	–	–	Yes
	Replica	Yes	–	–	Yes

Multiple Camera Score Synchronization

The Score Overlay data from a primary GY-HM250ESB can be synchronized with up to three additional replica camcorders.



Simulated pictures. Values for weight and dimensions are approximate. EGOE. Design and specifications subject to change without notice. Copyright © 2022, JVCKENWOOD Corporation. All Rights Reserved.

Product and company names in this leaflet are trademarks or registered trademarks of their respective owners.

Instruction Manual



http://www32.jvckenwood.com/jvc/manual_e/index.asp

JVC Professional website



Europe
eu.jvc.com/pro